                                 Kickstarter campaign outcome

If we look at the data , it appears that campaigns are mainly successful during summer months and success rate even cancellations decrease during winter months  .

It's pretty much visible from the data that like outdoor activities like plays and music  were mainly successful .

Campaigns in countries that like Music and plays like US and GB were main countries where campaigns were successful .

Possible Limitations of data set

1) It would have been really helpful if we had a data set that included weather as it seems that data was weather dependent as most of the countries involved have severe climate fluctuations and outdoor campaigns can have negative effects .

2) It would have been really helpful to know how many organizers were present in particular campaign as it may have also skewed the results

There are additional tables and graphs we could have created .

1)Tables including average donations and country and line graph to see  how contributions were affected by country of origin

2) Pivot chart involving Specific dates average donation and percent of successful, failed and cancelled campaigns. It would have given specific insights into date that useful and results in a successful campaign